



Investigations & White-Collar Crime

2022



PROFILED:

ZAFAR ANJUM

Corporate Research and Investigations Limited





Investigations &
White-Collar Crime



ZAFAR ANJUM

Group Chief Executive Officer

Corporate Research and Investigations Limited

London, UK

T: +44 (0)7588 454959

E: zanjum@crigroup.com

PERSONAL BIOGRAPHY

Zafar Anjum MSc, CFE, Intl. Dip. (Fin. Crime) is founder and Group CEO at CRI Group, a global due diligence firm focused on fraud prevention and security among corporate clients, government agencies and industry groups, and its ABAC Center of Excellence – an independent certification body, established to provide certification and training in internationally recognised ISO standards for risk, compliance, anti-bribery and anti-corruption management. Mr Anjum uses his knowledge and expertise in creating stable and secure networks across challenging global markets. For organisations needing large project management, security, safeguard and real-time compliance applications, he is the assurance expert of choice.



**ZAFAR ANJUM**

Corporate Research and Investigations Limited



Q&A WITH ZAFAR ANJUM

**What do you consider to be your major career achievements?**

◆ Corporate Research and Investigations Limited (CRI Group) celebrated a major milestone in May 2021 with our 31st anniversary. I consider this my greatest achievement, made possible with a talented and dedicated team that specialises in background screening, investigative due diligence, third-party risk management, compliance and other professional investigative research services. I founded CRI Group to help businesses fight bribery and corruption and promote transparent business relations. In 2016, we expanded our operations when we launched the ABAC Center of excellence, focused on educating, equipping and supporting the world's leading business organisations with the latest best-in-practice risk assessments, performance assessments, system improvement and standards certification. I measure achievement in terms of how we influence this world for the better. I have always felt that providing investigative results to help people and businesses make informed decisions is the best way to help them protect their investments and prevent fraud.

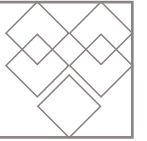
What strengths and characteristics do you, your team and your firm strive to demonstrate to clients?

◆ At CRI Group and ABAC, our team members demonstrate the highest levels of expertise and training because our clients depend on us to help them protect their business, assets, customers and employees from fraud and corruption. We work in a field where being a certified fraud examiner and knowing the latest technology, compliance regulations, laws and best practices for preventing fraud is essential. That is why CRI Group and ABAC hold the highest accreditation and maintain a global presence that is always increasing. In fact, ABAC certification services are accredited by the Emirates International Accreditation Centre (EIAC) and the United



ZAFAR ANJUM

Corporate Research and Investigations Limited



Kingdom Accreditation Service (UKAS) for administering ISO 37001 ABMS certification. Additionally, ABAC certification is accredited by UKAS in Malaysia and UAE for ISO/IEC 17021-1:2015 conformity assessment. These credentials give our clients assurance that when they partner with us, they are receiving the highest level of anti-fraud and anti-corruption expertise.



Reflecting on your area of expertise, how do you see this sphere of the market shaping up over the coming months? Are any exciting trends or developments on the horizon?

◆ Fraud and corruption always seem to be on the increase. Perpetrators continually evolve new methods to victimise organisations and individuals while developing new ways to counter them. Technology helps lead this fight. There are myriad new ways our profession can employ technology to make us more effective and successful. Data analytics, for example, is at the leading edge of fraud prevention and detection. This technology can analyse balance sheets and financials while also running keyword searches on invoices, purchase orders and emails to detect fraud. It is pretty amazing how far the technology has come in automating searches that might take a person a full day, weeks or months to accomplish. Employee background screening is also a major point of defence against fraud – keep bad actors out and reduce your risk tremendously. Our experts are trained in the latest search techniques and technology to identify individuals who pose fraud risks to organisations. ■

“FRAUD AND CORRUPTION ALWAYS SEEM TO BE ON THE INCREASE. PERPETRATORS CONTINUALLY EVOLVE NEW METHODS TO VICTIMISE ORGANISATIONS AND INDIVIDUALS WHILE DEVELOPING NEW WAYS TO COUNTER THEM. TECHNOLOGY HELPS LEAD THIS FIGHT.”



ZAFAR ANJUM

Corporate Research and Investigations Limited



REPRESENTATIVE ENGAGEMENTS

- ◆ Launched ABAC Center of Excellence, an independent certification body powered by CRI Group, to offer a complete suite of services and solutions designed to educate, equip and support the world's leading business organisations with the latest best-in-practice risk and performance assessments, systems improvement and standards certification.
- ◆ Presented ISO 37001 ABMS case study and 'adequate procedures' implementation at the Malaysian Anti-Corruption Commission (MACC) Seminar Benchmark on Governance, Integrity & Anti-Corruption in Malaysia.
- ◆ Engaged in and presented at the Anti-Bribery Anti-Corruption (ABAC) summits in Malaysia and Pakistan.
- ◆ Interviewed as part of Pakistan's CEO Club.
- ◆ Engaged in launching anti-bribery, anti-corruption and risk management training for global organisations.
- ◆ Published case studies on financial crime, anti-bribery and anti-corruption compliance.
- ◆ Featured in the Malaysian-German Chamber of Commerce and Industry's (MGCC's) podcast.

